

Appln. No.: 10/731,795  
Amendment dated (Monday) May 16, 2011  
Reply to Office Action of March 15, 2011

/O.P./ 05/18/2011

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of (first named inventor):

**Terry S. Bienstock**

Serial No.: 10/731,795

Filed: December 9, 2003

For: Method for Providing PEG Channel  
Programming

Atty. Docket No.: 007412.00101

Group Art Unit: 2421

Examiner: Omar S. Parra

Confirmation No.: 4949

**AMENDMENT**

U.S. Patent and Trademark Office  
Customer Service Window  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

In response to the Final Office Action mailed March 15, 2011, please amend the instant application as follows:

**Amendments to the Claims** are reflected in the Listing of Claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.

Applicant requests any necessary extension of time for the submission of this paper. If any fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.